

We foster inclusion and growth by promoting the City as the world's leading financial centre, supporting a strong and diverse London and contributing to the success of the regions and nations.

Our ambitions are:

- To sustain the City's competitive business environment with strong access to overseas markets
- To support the City as it contributes to and supports an inclusive London, and the UK's regions and nations
- To help the City sustain a vibrant eco-system in which talent, diversity and innovation contribute to the City's on-going success

What we do is:

- Help to maintain the City Corporation as a credible voice for the City
- Innovate future financial services products
- Influence policy and regulatory issues affecting the City
- Deliver a trade and investment strategy
- Promote responsible business and build trust
- Engage with business to realise the benefits of diversity
- Ensure that business has access to the skills it requires for success
- Put research at the heart of everything we do

Our 2017-18 budget is:

	£000
Employees	4,213
Premises	187
Transport	165
Supplies & Services	2,277
Third Party	45
Contributions	(14)
Client Receipts	(6)
Total Operational Budget	6,867

Our top line objectives are to:

HELP TO MAINTAIN THE CITY CORPORATION AS A CREDIBLE VOICE

- Maximising our strong networks to connect people, share insights and communicate the City's position

INNOVATE FUTURE FINANCIAL SERVICES PRODUCTS

- Responding to new challenges and secure the position of the City as a premier financial services centre for the future by supporting and promoting innovation in the financial services industry

INFLUENCE POLICY AND REGULATORY ISSUES AFFECTING THE CITY

- Providing strong leadership for the City on strategic policy and regulatory issues affecting the City

DELIVER A TRADE AND INVESTMENT STRATEGY

- Making a significant difference to trade and investment for financial and business services in the UK

PROMOTE RESPONSIBLE BUSINESS AND BUILD TRUST

- Inspiring, influencing and facilitating approaches to responsible business in London in order to build trust including the City Corporation leading by example

ENGAGE WITH BUSINESS TO REALISE THE BENEFITS OF DIVERSITY

What we'll measure:

- Significant progress made on financial services priorities in Brexit negotiations
- Provide a service for business where the dedicated relationship management team will work with the industry to identify priority markets and sectors with the best opportunities for exports and investment
- External and internal stakeholders feedback positively on our performance
- MoUs agreed with key

- Reinforce City competitiveness by connecting City opportunities with the diversity of Londoners

ENSURE THAT BUSINESS HAS ACCESS TO THE SKILLS IT REQUIRES FOR SUCCESS

- Connect City opportunities with talented and appropriately skilled Londoners

RESEARCH

- Putting research at the heart of City Corporation policy making

PARTNERS

- Working in collaboration and partnership with the City's businesses, stakeholders, communities and Government

How we plan to develop our capabilities this year

- Roll out a Strategic Engagement Management System (SEMS) across EDO
- Engage on a programme of business engagement and training
- Learn to produce effective briefings for our leaders through in-house training sessions
- Think strategically to link in with the People, Place, Prosperity Steering groups and Summit Group
- Develop our presence through communication and promotion
- Improve our induction process so new starters have a good understanding of issues right from the beginning
- Introduce cross-cutting teams to shape our culture
- Manage and embed change within the Department

What we're planning to do over the following two years

- Increase levels of impact by focusing on deploying right interventions for right challenges
- Good partnerships with local/national government and industry
- Move to a strategic approach to business relationship management
- Build on our strengths and be recognised as a key voice in the responsible business field

- government departments
- City of London Corporation is recognised as a credible voice in promoting responsible business practice
- City of London Corporation plays a significant role in the trust agenda and supports businesses to enable behaviour change
- We are seen to have contributed to raising the profile of the City of London Corporation in our activities amongst internal stakeholders
- City of London Corporation becomes a credible (and go to) voice in the skills debate and contributes to the London agenda
- Internal and external stakeholders are aware of the work of the Economic Development Office
- Our research work receives full coverage in the press
- City of London seen as a valued and trusted partner in widening access to employment and finance